Abstract of the Disclosure

A method and device for assisting and teaching a child to tie a bow in a shoestring which includes a base member and an extended string attached to the base member with the two ends thereof extending loosely from the base member. A holding member is supported above the base member and has securing elements thereon spaced from one another and formed to temporarily hold said ends of said string in place threat to permit said child to manipulate the string and form a bow in the string. Preferably, the string and the securing elements are color coded to assist the child in manipulating the string in a series of steps to form a bow in the string.